



GORDON SQUARE ARTS DISTRICT

Phase I Achievements
January 2011



Promised

Achieved...

Create an inviting, artistically designed streetscape along Detroit Avenue.

Widened sidewalks, planted trees and shrubs, buried utilities, added new lighting, benches, bus shelters (9/15/10).

Renovate and re-open the Capitol Theatre.

Capitol Theatre re-opened with three, state-of-the-art screens (10/1/09).

Renovate Cleveland Public Theatre.

Replaced five roofs, stabilized century-old buildings, created new dance studio & terrace patio, HVAC upgrades, acquired church properties (Spring 2010).

Build a new home for Near West Theatre.

Completed site control and construction documents (Summer 2010).

Expand parking.

Doubled off-street parking spaces with addition of two lots and expansion of another.

Attract businesses.

42 new businesses since 2006.

Create jobs.

Currently: 520 new jobs in GSAD; by 2013, 773 new jobs in Cleveland, 950 new jobs in Ohio.
Construction jobs: 440/yr, 2010 – 2013.

Stimulate housing activity.

Hottest housing market in Cleveland!
- Battery Park has sold 70 units, highest at \$350,000.
- Median price north of Franklin Boulevard, \$90,000 (excluding REO).

Create excitement about Cleveland as a place for young professionals to live, work and play.

As noted in The Plain Dealer, Scene Magazine & coolcleveland.com, GSAD has become the beacon of cool, hip happenings in Cleveland: 78th Street Studios Experience, Happy Dog events and Discover GSAD Day.

Create national recognition for Cleveland as a re-bounding urban, industrial city.

Featured in National Endowment for the Arts publication, *Creative Placemaking*. Presented at 2010 City Showcase at the National League of Cities in Denver, received requests from other cities for collaboration model, appearances in WSJ, Detroit Free Press, Art Business News.

Collaborate.

Created a model of three non-profits in a single capital campaign, now collaborating with Cleveland Clinic, Oberlin College, Maltz Museum and University Circle, Inc.